**PROJECT100 INTRODUCTION**

Citizens Insurance is honored to celebrate its 100 year anniversary this year. When Howell attorney William Robb founded Citizens Insurance in 1915, he could not have imagined the world we live in today. Back then, there were no color television sets, microwave ovens, mobile phones, credit cards or video games. People were just beginning to buy cars and had not begun to travel on airplanes or in space.

Despite all of the advancements we have experienced in the past 100 years, by 2115, the world will be very different than it is today. What do you think life will be like 100 years from now? How will people travel? Where will they live? What types of clothing, hairstyles and makeup will they wear? What will they do for fun or work? What music will they listen to or movies will they watch? What will students learn in school?

If you are an 8th grader in Livingston County, Michigan, Citizens Insurance and its parent company, The Hanover Insurance Group, would like you to share your vision of the future by participating in Project100. You may tell us in words, draw or design images, or give examples by creating displays or inventions you believe will make life better.

If you would like to participate in Project100, simply read the contest details below, then click here to sign up. You have until Friday, October 23 to create and submit your entries. All participants and their parents are invited to attend the Project100 Reception on Wednesday, November 18 at the Howell Opera House, where contest entries will be displayed. The top three entries in each category will receive: $500 for first place, $250 for second place, and $100 for third place.

**PROJECT100 CONTEST RULES AND INFORMATION**

**FIRST PLACE - $500**  
**SECOND PLACE - $250**  
**THIRD PLACE - $100**

**CONTEST RULES**

- Eligibility - participants must be enrolled in 8th grade in a Livingston County Public School during the 2015-2016 school year.
- Students must obtain a parent or guardian’s permission to participate.
- All entries must be the student’s unpublished and original work.
- Please register online. Contest updates will be sent to students and parents by email at the addresses provided in the completed registration form.
- If submitting a group entry, each group member must meet the eligibility requirements and must register online.
- The maximum number of entries per student is four, including any group entries.
- By entering Project100, students and parents are providing their permission for Citizens Insurance to display selected entries at the Project100 reception on Wednesday, November 18th at the Howell Opera House.
- There is no cost to enter Project100.
THEME
Demonstrate what life will be like 100 years from now. You may address any age-appropriate topic, such as culture, games, business, school, gadgets, housing, transportation, fashion, music, pets or communication, to name a few.

CATEGORIES

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<th>Category</th>
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| Written          | Short Stories, Essays, Poems, Song Lyrics | • 8.5 in. x 11 in.  
• Type using 12 point font  
• Set 1 inch margins  
• Double space  
• Number pages  
• Four page maximum  
• Include name and phone number on top of the first page |
| Hand-Drawn       | Drawings, Paintings, Manga, Cartoons | • Maximum size 2 ft. x 3 ft.                                                 |
| Three-Dimensional| Sculptures, Dioramas, Display Boards, Inventions | • If larger than 4 ft. wide or 6 ft. tall, please email event organizers to discuss. |
| Multi-Media      | Photos                           | • Printed photos should be no smaller than 8 in. x 10 in. and no larger than 16 in. x 20 in. |
|                  | Videos                           | • Must be between one and three minutes long  
• Student name and phone number should be included at the end of the video (spoken or by displaying a visual that clearly shows the information) |
|                  | Presentation (PowerPoint or similar program) | • No more than 25 slides  
• Last slide should include the student name and phone number (this is not counted as one of the 25 slides) |
|                  | Graphic Design                   | • Printed designs should be no smaller than 8.5 in. x 11 in. and no larger than 16 in. x 20 in. |

SUBMITTING YOUR ENTRY
Before submitting your entry, please make sure you have provided your name, the name of your parent or guardian, and the required contact information by completing the short registration survey by clicking here.

If your entry can be saved electronically and is 25 megabytes or smaller, you may email the file to project100@hanover.com.

You may drop off entries on October 23 at your school or from now until October 23 at any Livingston County library listed below. Please be sure to include your name and phone number on the back or bottom of your
entry. You may also submit your work on a flash drive or CD that is placed in an envelope with your name and phone number written on the front.

**Livingston County Libraries (Remember to check hours of operation.)**
- **Brighton District Library** – 100 Library Dr., Brighton
- **Cromaine Library** – 3688 W. Hartland Rd., Hartland
- **Fowlerville District Library** – 131 Mill St., Fowlerville
- **Howell Carnegie District Library** – 314 W. Grand River, Howell
- **Pinckney Community Public Library** – 125 Putnam St., Pinckney

**DEADLINE**
All entries must be submitted by Friday, October 23. If submitting at your school or one of the libraries, be sure to check the hours of operation.

**JUDGING**
Entries in each category will be judged by employee volunteers from Citizens Insurance. Judges will evaluate the work based on originality, quality, perceived effort and use of theme. Judges will not be able to see the student’s name during the evaluation.

**PRIZES**
Awards will be given to the top three entries in each category - $500 for first place, $250 for second place, and $100 for third place. Winners will be notified by Monday, November 16. All students will receive a certificate of participation. Citizens Insurance will display as many entries as possible at the Project100 Reception.

**PROJECT100 RECEPTION**
All participants and parents should mark their calendars to attend the Project100 Reception on **Wednesday, November 18th** at the Howell Opera House. Entries will be displayed from 4:30 to 7 p.m., and awards presented at 6 p.m. After the reception has ended, students may take home their entries. Invitations and complete details will be sent to all registered participants via email in October.

**QUESTIONS?**
Please email **project100@hanover.com**